



# SWEDEN DAY

Dear Friends,

May 2009

**SWEDEN DAY**, an annual event celebrated in the New York metropolitan area for over half a century, will take place on **Saturday June 13, 2009 at Manhem Club** in The Bronx, NY. The "Scandinavian Secret on the Sound," New York's only Scandinavian beach club, will be the site for the 69th Annual Sweden Day, a daylong celebration of Swedish Midsummer.

The Sweden Day festival will be an event to be enjoyed by the whole family with the beach open, food ranging from Swedish meatballs, to burgers and franks. There will be midsummer pole (Majstång) decorating and dancing, Swedish folk music, folk dancing, children's games, raffles for young and old, scholarship awards, and the popular Miss Sweden Day Contest with 2 round-trip tickets via **SAS** for the winner.

*This year Sweden Day honors*

*NYC Commissioner of Records "Brian Andersson" as 2009 Man of the Year!*

Each year one or more persons or organizations are honored for having made a significant contribution or having made outstanding achievements within the Swedish-American Community. We are proud to announce that **Brian Andersson, Commissioner of Records**, will be honored as the "2009 Sweden Day Man of the Year" at the main program which begins at 2 PM.

A **Sweden Day Souvenir Journal** will be published and distributed in his honor. Here is your opportunity to extend greetings to the "Man of the Year." This Journal will document the day's activities, show photos of past events and provide a glimpse into the achievements that make the event and our honoree special. It offers you a medium in which to reach out to the Scandinavian Community in our metropolitan New York area, creating a network of contacts and opportunities. Advertise your business, organization, or simply provide a personal message of greeting or congratulations.

We look forward to seeing our previous as well as new advertisers participating this year. **AN ADVERTISING CONTRACT IS ENCLOSED FOR YOUR CONVENIENCE. INDIVIDUALS CAN PLACE THEIR NAMES ON THE "BOOSTER PAGE," IF THEY PREFER.**

**Separate donations are appreciated to the T. Edward & Alvalene P. Karlsson Scholarship Fund to be awarded that day**

For further information about Sweden Day, additional Journal Contracts, Miss Sweden Day Contest Scholarship applications or questions in general, call Jeanne Eriksson Andersen, Co-President of Sweden Day at (718)415-0602 or see **web site at [www.SwedenDay.com](http://www.SwedenDay.com)**

**Come celebrate SWEDEN DAY- June 13th.**

**"ALLA VÄLKOMNA!"**

Sincerely,

*Elaine McGrath and Jeanne Eriksson Andersen*

Co-Presidents  
2009 Sweden Day Committee